



**During the exhibition everything is for free**

**During the exhibition, voyeurs will be encouraged to be exhibitionists, and vice versa**

**During the exhibition the gallery will present A in the kitchen and B in the toilet**

**During the exhibition the artworks can be copied and redistributed**

**During the exhibition the living dead will start to sing and the Sirens will stand still**

**During the exhibition the gallery will be located in San Fruttuoso**

**During the exhibition people will meet people, gods, animals, plants, minerals and demons**

**During the exhibition there will be baking**

**Podczas wystawy wszyscy będą jeść jabłka**

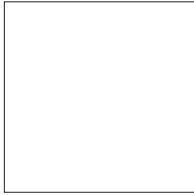
**During the exhibition you are only allowed to close your eyes and imagine**

**During the exhibition: wild beasts**

**During the exhibition the gallery staff will use only dead languages**

**During the exhibition, there will be a moratorium on referencing canonical Concept Art pieces**

**During the exhibition the exhibition endures**



The New Regulations (postcard) were provided by: Clare Butcher, Sebastian Cichocki, Galit Eilat, Magnolia de la Garza, Stine Hebert, Isla Leaver-Lap, Tom Morton, Antje Majewski, Monica Narula, Ingo Niermann, Natasa Petresin, Barbara Piwowarska and Dieter Roelstraete.

The postcard is a collateral event of  
“The Future of Art Critique as Pure Fiction,” Format P # 4, 2011.